



LOMBARD

HISTORICAL SOCIETY

MAKING HISTORY MEANINGFUL

2021 Special Events and Sponsorship Overview





May 24, 2021

Dear Valued Community Partner,

The Lombard Historical Society is currently planning its slate of 2021 programs, events, and exhibitions, and your help would make this year's goals a reality. Your support would help us to expand our reach into the community and accomplish our mission of *Making History Meaningful* as we preserve, interpret, and promote the vibrant history of Lombard. We are asking for your support in whatever way you can, through financial support or providing in-kind services.

The year 2020 challenged us to discover new ways to reach and support our community without being able to host in-person events and programs, however, we used the time to develop a more robust website and we have worked to increase our social media presence. This has resulted in a 17% growth and reach on our social media platforms.

As new Covid guidelines were released, we were able to begin to host programs both in person and online. These were met with great success and we want to continue this growth in 2021. We would like you to help us make these exciting events possible through your sponsorship.

Each sponsored initiative comes with benefits aligned with your generous support. You, or your company, will receive complimentary tickets, credit in promotional press releases, acknowledgement in promotional materials and signage for the event, and recognition on social media and our website.

Thank you for your support. We look forward to planning and carrying out all of these exciting events with your sponsorship. If you have any further questions about this initiative or the events, please do not hesitate to contact me directly at 630.629.1885 or director@lombardhistory.org.

Most Sincerely,
Alison Costanzo
Executive Director

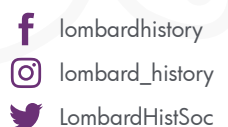
Most Sincerely,
Ed Seagraves
Board President

MAKING HISTORY
MEANINGFUL

23 W. Maple Street, Lombard, IL 60148 • (630) 629-1885

LOMBARDHISTORY.ORG

FEIN:23-7114585



2021 SLATE OF EXHIBITS

HARRIET'S HIVE AND THE PIONEER ROOM

Permanent Exhibit / The Sheldon Peck Homestead



Harriet Peck, Peck Homestead n.d.

Harriet Peck used the plants around her in her role as a healer. The wilderness that greeted the Pecks when they arrived in 1837 is very different than what we see at the Peck Homestead today. Visit our Pioneer Naturalist Room to learn about the prairie and the important relationship between nature and pioneers.

Honey bees are an important part of the ecosystem. This year the Homestead is installing a FloHive.

EXHIBIT | FROM PIONEER TO CINDERELLA: THE EVOLUTION OF THE MODERN WEDDING DRESS | *Sheldon Peck Homestead, June-August*

Witness the transformation of the simple pioneer wedding dress to the sparkling white gown we associate with weddings today. Many young girls have fantasies of wearing a Cinderella or princess style wedding gown on that special day. But, how did this come about? LHS proudly holds wedding gowns from eras spanning over one hundred years including “everyday” dresses that served as a wedding gown and handmade gowns made especially for a particular bride.



Evelyn Bruce (nee Nejd); 1951

EXHIBIT | PROHIBITION IN LOMBARD: WET VS. DRY

Sheldon Peck Homestead, September through the End of 2021



Dramshop; Pete Weigand, Tony Klusmeyer, Charlie Mech; n.d.

The Prohibition Era was filled with contention between those who wanted to drink, and those who insisted that everyone should avoid all alcohol. This conflict was even in the streets of Lombard. Join us to learn about the local figures on each side of Wet vs. Dry.

2021 SLATE OF EVENTS

Monthly Virtual Lecture Series

Lombard Historical Society is offering digital lectures once a month. Join from the comfort and safety of your own home. Learn about fascinating aspects of Lombard History, from our connection to the Underground Railroad to learning how to research your own family history.

Concert Series

June -October

Join us for evenings of relaxing music under the stars for the 2021 concert series. Enjoy beautiful music and light refreshments. Featured musical guests include the Ryan Carney Cello Trio, Die Kellerknaben, and more! Select concerts will be Ice Cream Socials and some will be part of our Date Night series.



Ice Cream Social; 2019



S'mores Social

Thursday Evenings from 6 - 8 pm, Twice a Month, June-August, Sheldon Peck Homestead

Join us Thursday evenings for Sweet Treats at the Sheldon Peck Homestead. Listen to music and enjoy a bonfire on summer nights at the oldest home in Lombard.

Great for all ages.

Art@thePeck

Tuesdays: 1 pm - 2 pm, June through August; Sheldon Peck Homestead

Join us every week for a children's activity! Children will learn about Lombard History, Natural History and more. They will create something to take home each time.

Tales+Tombstones

October 8 & 9 from 5:30 pm - 9:00 pm

“Meet” the Lombardians of the past in the Lombard Cemetery. Listen to actors tell about their escapades, and living in early Lombard. Guides will tell the story of history and symbolism found in the Cemetery. Appropriate for ages 12+ Presented in Partnership with the Lombard Park District,

Haunts and History Children’s Event

October 30, 1:00 pm - 4:00 pm Lombard Cemetery

This all-ages event will provide an entertaining look at the symbolism and the architectural features found in Victorian cemeteries.

For all ages. Each child will receive a goodie bag of Halloween Treats.

Virtual Whiskey Tasting

October 22, at 7 pm

Learn about the sweet notes of whiskey and the distillation process in this whiskey tasting event. Experts will lead you through several different varieties. Presented in conjunction with our Wet vs. Dry exhibit.

Instructions and Zoom link will be provided after registering.

For the most updated information, visit LombardHistory.org



Tales & Tombstones; Lombard Cemetery, Oct 2021

SPONSORSHIP LEVELS

Sponsorships are available on a per event or per exhibit basis.

In-kind sponsorship also available for most events

\$100 Level Sponsor

- Available for All events and Exhibits
- Business logo on promotional signage
- Sponsor acknowledgment and logo on signage at event or in exhibit
- Recognition on event web page

\$250 Level Sponsor

- Available for All events and Exhibits
- Business logo on promotional signage
- Sponsor acknowledgment and logo on signage at event or in exhibit
- Recognition on event web page
- Option to provide printed business info or promotional material at event

\$500 Level Sponsor

- Available for All events and Exhibits
- Business logo on promotional signage
- Sponsor acknowledgment and logo on signage at event or in exhibit
- Recognition on event web page
- Option to provide printed business info or promotional material at event
- Verbal recognition at event or exhibit opening
- Dedicated post on social media

\$1000 Level Sponsor

- Available for Wet vs. Dry Exhibit & Concert series
- Business logo on promotional signage
- Sponsor acknowledgment and logo on signage at event or in exhibit
- Recognition on event web page
- Option to provide printed business info or promotional material at event
- Verbal recognition at event or exhibit opening
- Dedicated post on social media
- Complimentary tickets to the event
- Recognition in Newsletter

\$2500 Level Sponsor

- Available for Wet vs. Dry Exhibit & Concert series
- Business logo on promotional signage
- Sponsor acknowledgment and logo on signage at event or in exhibit
- Recognition on event web page
- Option to provide printed business info or promotional material at event
- Verbal recognition at event or exhibit opening
- Dedicated post on social media
- Complimentary tickets to the event
- Recognition in Newsletter
- Opportunity to personally introduce your business at event

STAFF DIRECTORY

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The Lombard Historical Society is a 501(c)3 not-for-profit organization, and as such all donations to the Society are tax-deductible to the fullest extent of the law. No goods or services were received in return for this gift. Our FEIN number is 23-7114585. Our Illinois sales tax number is E99724261